



PRESS KIT

International Museum Day 2010

18 May 2010



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Paris, Monday 17 May 2010

PRESS RELEASE

International Museum Day – 18 May 2010

This is it!

Around 18 May, museums all over the world will celebrate **International Museum Day**. From America to Oceania, through Europe, Asia and Africa, International Museum Day is a widely popular event created in 1977 by the **International Council of Museums (ICOM)**. More than 30,000 museums are expected to organise activities in almost 100 countries.

Regional partnership for “Museums for Social Harmony”

On Saturday 16 May, 2010, the 6th edition of the European Night of Museums announced International Museum Day. The Association of Art Museum Directors (AAMD), whose members are based in the US, Canada and Mexico, will promote and take part in International Museum Day 2010. AAMD’s participation will help to highlight the important role that art museums play within their specific communities.

Alissandra Cummins, President of the International Council of Museums (ICOM), welcomes the participation of the AAMD in International Museum Day. *“This initiative fits in perfectly with the theme ‘Museums for Social Harmony’, where each culture interacts with and respects the other with a view to creating dialogue, tolerance, coexistence and development,”* she says.

From the serious to the original

The international museum community will exercise its imagination by organising discovery tours by day or night, fascinating visits, workshops and conferences for all ages. In Mongolia, the Theatre museum will invite kindergarten children to attend a special play in the museum; *Museum Ugo Guidi* in Italy will present visual events, music and a performance from the Art school Passaglia; in Australia, Museum and Gallery Services Queensland is organising Museums Alight!, a week-long event that ‘shines a light’ on the collection items, contemporary art exhibitions, historical venues and stories of museums and galleries in every region of Queensland; in South Africa, the *Dzata Museum* is organising a clay pot-making competition in the museum grounds between six students from three primary schools in the Limpopo Province. These and many more events should not be missed!

Julien Anfruns, Director General of ICOM adds: *“From national to local activities, the 2010 edition of International Museum Day promises to be a highly memorable day!”*.

**A glimpse of the programme of the 2010 edition at:
http://icom.museum/doc/imd2010_activity.html**

Press contact - Nadine AMORIM - Tel. + 33 1 47 34 91 63 – nadine.amorim@icom.museum
UNESCO House, 1, rue Miollis, 75732 Paris Cedex 15, France. Tel. +33 (0)1 47 34 05 00. Fax: +33 (0)1 43 06 78 62

The International Museum Day agenda

On the occasion of International Museum Day, museums around the world will organise several activities. Here is a small glimpse of what will be on offer:

AFRICA

Burkina Faso

On the occasion of International Museum Day, museum professionals will come together in the Kaya museum. Activities will be based on exchanges and reflections on museums in Burkina Faso, through mini-conferences on the theme "Traditional power and social harmony" (*Pouvoir traditionnel et cohésion sociale*), "Museums and cultural decentralization in Burkina Faso" (*Les musées dans la décentralisation culturelle au Burkina Faso*), "Respect of the Code of Ethics in Burkina Faso museums: perspectives and realities" (*Le respect du code de déontologie dans les musées au Burkina Faso : réalités et perspectives*) and finally "Which museums for Burkina Faso?" (*Quels musées pour le Burkina Faso?*)

Contact: JP Koudougou - Chair of ICOM Burkina - jpkoudougou@free.fr

Burundi

International Museum Day will take place in Kakera, in the south of the country.

Contact: Jacques Mapfarakora - Curator of the National Museum - BP 110 GITEGA

Tel.: + 257 22 40 3559 / + 257 78 830 606 - e-mail : mapfarakoraj@yahoo.com

Cameroun



The Cameroun will honour International Museum Day by organising a press meeting on 16 May, with a guided tour of various museums, a visit of some historical sites on 17 May and a major conference on 18 May, all focused on the theme proposed by ICOM this year: "Museums for social harmony".

Contact: Kaji Appolinaire - ICOM-Cameroun Secretary - kajiappolinaire@yahoo.fr

Congo

Musée national

On the occasion of the International Museums day, the Embassy of the United States of America will give the *Musée national* computer hardware on May 17, 2010.

On May 18, the *Musée national* will organise an open-door day for a group of students who will be able to visit the first pavilion of the Exposition, “*Rituals in the imagination of Congo people*”.

Contact: Jean-Pierre Claver Banzouti - Chairman of ICOM-Congo - claverina2@yahoo.fr

Senegal

On the occasion of International Museum Day, ICOM-Senegal Committee will organise from 28 – 31 May an essay competition, a debate-dinner, and a cultural evening.

Musée du Centre de recherche et de Documentation du Sénégal (CRDS)

The CRDS is offering a week of activities with a tour of various archeological sites, open days, an afternoon with two professional storytellers at the CRDS esplanade, an open discussion aimed at students, as well as a theatre afternoon with a professional company and the *Écoles Ateliers* company.

Contact: Gassama Aminata - CRDS Assistant curator and General Secretary of ICOM-Senegal - icom.senegal@gmail.com

South Africa

Dzata Museum in Venda

The museum is organising a clay pot-making competition in the museum grounds among six students from three primary schools in the Limpopo Province. The programme will end with a guided tour around the museum.

Contact: Tshimangadzo Nemaheni – Tel. : 015 284 4201/4305 - nemahenit@sac.limpopo.gov.za

Mutiwavatsonga open air museum

The museum will host 50 students from a local school involved in three sub programmes – a guided tour of the museum, a presentation of South African National Symbols and a debate about the benefits that will be brought by South Africa’s hosting of the 2010 Soccer World Cup to the rural communities.

Contact: Tshimangadzo Nemaheni – Tel.: 015 284 4201/4305 – nemahenit@sac.limpopo.gov.za

Schoemansdal Museum

A one-day workshop will be hosted at the *Schoemansdal Museum* on 18 May in order to create awareness among the members of the public of the importance of museums in society. Participants will be encouraged to bring along objects of cultural significance that they deem rare, or those that are exposed to vandalism.

Contact: Private Bag X2410, Makhado, 0920 – Tel.: (015) 516-2082

Worcester Museum

The museum will launch a soccer exhibition on twelve local soccer clubs and also child art in the soccer theme. During April workshops are being held on the role of the museum and redeveloping the museum exhibitions in line with the museum theme to present an integrated interpretation of the history of Worcester and agriculture. The outcome of some of these workshops will be presented on 18 May. Special guided tours for the disabled will be

arranged during the week of 18 May and a series of talk on Slavery on radio Valley fm will be launched also during that week.

Contact: Omar Rooksana - ICOM – South Africa - rooksano@gmail.com

Togo

On the occasion of International Museum Day, Togo will honour the results of various archeological excavations carried out in 1988 in Lomé in the area Bè of the first inhabitants of Togo's capital. The results of these excavations will be displayed in a library founded by the *Mission française de coopération au Togo*.

Contact: Angèle Aguigah - Chair of ICOM-Togo - daguiga2000@yahoo.fr

Zambia

Livingstone Museum

The Livingstone Museum will mount an exhibition on the history of football. The museum viewed football as an appropriate subject for the theme because of its social nature. The museum, through this exhibition, offers a platform where members of the public can see themselves through football. The exhibition is expected to run up to two weeks following the end of the World Cup Football competitions that will open in South Africa in June this year. During IMD, there will also be a display of singing and dancing performances.

Contact:

Terry Nyambe

Chair of ICOM-Zambia

terryjrn2002@yahoo.com

Friday Mufuzi

Curator

Livingstone Museum

fridaymufuzi@yahoo.co.uk

ASIA

Armenia

The Museum of National Architecture and Urban Life of Gyumri

The museum organises a painting competition among Gyumri school children. The theme of the painting will be “My native town” and the best entries will be shown on 15 May at a special workshop held by the museum.

Contact: Sona Harutunyan - sonah@list.ru

National Gallery of Armenia

The *National Gallery of Armenia* celebrates International Museum Day with the theme: “Music as cultural base of social harmony”.

Concerts of all types, exhibitions, films of musical themes and doll performances guided by music will be organised.

Contact: Phone: (374410) 58-08-12, 58-21-61 - galleryarmenia@yahoo.com

Azerbaijan

On the occasion of International Museums Day 2010, ICOM-Azerbaijan will offer a programme marking the 125th Anniversary of Azerbaijani composer Uzeir Hajibekov's birth. Museums around the country plan to hold musical evenings, theatrical performances and displays in honour of the composer and his birthplace, Shusha (Karabagh).

Contact: - Roya Taghiyeva - Chair of ICOM-Azerbaijan - tagiyeva_r@rambler.ru

Georgia

Georgian museums will host day and night tours and educational programs, atypical visits in museums, contests, workshops, conferences, performances for all types of museum visitors.

For more information on Georgian museums, you can visit the website:

<http://www.georgianmuseums.ge/MuseumEn/News/18mai.html>

Contact: Inga Karaia - ICOM-Georgia - 4, Sanapiro Str., 0105 Tbilisi, Géorgie – Tel.: (+995 32) 990 285 - karaiainga@yahoo.com

Indonesia

Indonesian museums will participate in International Museum Day. The full programme of activities will be available on this website: www.wisatamuseum.com.

Contact: Ina Silas- Manager House of Sampoerna - Ext 24101 - PT agasam - Taman Sampoerna 6, Surabaya 60163, Indonésie – Tel.: +62 31 353-9000 - ina.silas@sampoerna.com - www.houseofsampoerna.museum

Israel



Several Israeli museums – about 60 – will open their gates to the public at no charge on 27 May.

Contact: Aliza Polger Galili - Administrator - ICOM-Israel - P.O.B 947 - Ramat-Gan 52109 –
Tel.: 972-3-9565977 - icom98@netvision.net.il - www.icom.org.il

The Clore Garden of Science, Weizmann Institute of Science

During International Museum day, visitors are invited to experience science through interactive exhibits that demonstrate the principles and natural phenomena that influence our life.

Contact: The Clore Garden of Science - Weizmann Institute of Science, Rehovot, Israel 76100 – Tel.: 08-9344401 - youngweb@weizmann.ac.il - <http://www.weizmann.ac.il/garden>

The Isaak Kaplan Old Yishuv Court Museum

The Isaak Kaplan Old Yishuv Court Museum, documents a world that no longer exists: the old Jewish settlement remained inside the old city walls for 500 years, before the city was occupied by the Jordanians. Through the many objects, the story of its past owners comes to life: stories of marriage and birth, happy and sad times, coping with life's difficulties on a daily basis, being satisfied with little and believing in the almighty.

Contact: The Isaak Kaplan Old Yishuv Court Museum - 6 Or Ha'Hayyim st. the Jewish quarter- Jerusalem – Tel.: 972-2-6284636 - museumoy@zahav.net.il - <http://oymuseum.datinet.co.il>

Hecht Museum

The *Hecht Museum* will conduct free guided tours of the museum exhibitions. Each tour will last 45 min.

Contact: Hecht Museum - University of Haifa - Mount Carmel 31905, Israel – Tel.: 04-8257773
mshunit@univ.haifa.ac.il

Rubin Museum

On the occasion of International Museum Day, *Rubin Museum* is organising a display of selected highlights from the museum's permanent collection of Rubin works, a new biographical display from the Museum's archive, a visit to the artist's studio preserved as it was during his lifetime, and children's workshop.

Contact: 14 Bilalik ST., Tel Aviv 63324 – Tel.: 03-5255961 - www.rubinmuseum.org.il

The Bloomfield Science Museum

On the occasion of International Museum Day, *the Bloomfield Science Museum* will focus on the issue of water with activities and demonstrations at Water works. There will be also an exhibition with interactive exhibits standing in shallow water pools at the museum's yard, portraying different devices man has developed in order to use the water.

Contact: Bloomfield Science Museum - Hebrew University - Givat Ram- Jerusalem 91904 – Tel.: 02-6544888-
mada@mada.org.il

The Museum of Israeli Art

The Museum of Israeli Art is organising five different exhibitions: Iris Nesher (photography), Ivan Schwebell (painting), Yosef Sclein (sculpting), Shishi Rishon and "Dwelling Fragments" at Beit Cahana Museum yard.

Contact: Aba Hillel st., 146, Ramat Gan 52572 – Tel.: 972-3-7521876 - info@ilmuseums.com - www.m-i-a.co.il

Israel Museum

The Shrine of the Book and Model of Jerusalem in the Second Temple Period Complex is open on Thursday, 27 May, from 10am to 5pm. A free tour of the Model in English is given at 11am and a free tour of the Shrine in English will take place at 1pm. For those who prefer to visit themselves, an audio guide is available free of charge at the entrance pavilion. The films *A Human Sanctuary* and *Rebirth* are screened every half hour in Hebrew with English subtitles at no extra charge.

Contact: The Israel Museum - POB 71117- Jerusalem 91710 – Tel.: 972-2-6708811 - info@imj.org.il - www.imji.org.il

Agnon house

On International Museum Day, 27 May 2010, *Agnon House* proposes free admissions to the newly restored house of Shmuel Yosef Agnon, the greatest Modern Hebrew writer and Nobel Prize laureate for literature is open to the public; families, individuals, and groups can book tours, educational programs, activities, treasure trails, lectures and special events in Hebrew and in English.

Contact: Agnon house - 16, Klauzner St., Jerusalem – Tel.: 972-2-6716498 - info@ilmuseums.com - www.agnonhouse.org.il

The Herzliya Museum of Contemporary Art

The Herzliya Museum of Contemporary Art is pleased to announce the opening of "Manimal", an ensemble of solo exhibitions, free of charge on International Museum Day. The exhibitions explore the symbiosis and codependence between man and living creatures that surround him. As the title implies, "Manimal" deals with a wide range of possible relationships between man and animals and in a broader sense, between humans and nature.

Contact: The Herzliya Museum of Contemporary Art - 4 Ha'banim St., Herzliya 46379 – Tel.: +972-9-9551011 - info@herzliyamuseum.co.il - www.herzliyamuseum.co.il

Beit Hatfutsot

International Museum Day will be celebrated on 27 May, 2010. Entry will be free of charge on this day. *Beit Hatfutsot* will propose temporary exhibitions during International Museum Day. "The Unique and Ongoing Story for Jewish People" tells the extraordinary story of the Jewish People throughout the ages and around the world. "With This Ring" presents wedding ceremonies in contemporary art and "Judaica Twist" shares innovation in Judaica design.

Contact: Tel Aviv University Campus, gate 2 - Klausner Street, Ramat Aviv – Tel.: 03-7457800 - www.bh.org.il

Japan

Yakusugi Museum

The *Yakusugi Museum* on the island of Yakushima, Japan, and the *Kauri Museum* at Matakoho, New Zealand, have reciprocal exhibitions depicting the relationship that has developed between the two cultures, while highlighting the importance of the ancient trees on a global scale and lifting the profile of each community.

The new exhibition, *Union of Ancient Trees*, is a commitment to recognize and protect the environment and save forests and in particular the ancient trees of the world; to develop opportunities in education and cultural partnerships.

The display opened at the *Yakusugi Museum* on the 22nd April 2010 and will open at the *Kauri Museum* in the week when ICOM celebrate International Museum Day.

Contact: Betty Nolley - *The Kauri Museum*- 5 Church Road- RD 1 - Matakoho 0593-v Northland – Tel.: 09-431-7417 - bnelley@kaurimuseum.com - www.kaurimuseum.co.nz

Mongolia

On the occasion of the International Museum Day, Mongolians museums will arrange various activities and programs. The National museum will organize for example a special program on May 18th about its national costume “Deel”. *Theatre museum* will invite kindergarten children for a special theatre play in the museum. The fine arts museum will set up an exhibition titled *Decoration of the man* and the *Chojjin Lama Temple Museum* will organize a special performance *Tsam dance mask* at the museum.

Contact: Damdin Tsedmaa - Chairma, of ICOM – Mongolia - dtsedmaa@yahoo.com

Philippines

IMD will be celebrated in the Philippines in three venues, namely, Pasig City (Metro, Manila), Cebu (Central Philippines), and Cabdbaran (Southern Philippines – Mindanao). This project was initiated by the *National Committee on Museums*, which is supported by the *National Commission for Culture and the Arts (NCCA)*.

Contact: Angel P. Bautista - gelbautista2002@yahoo.com

Singapore



From 14 to 23 May, museums island-wide in Singapore will celebrate the spirit and diversity of museums with a plethora of fun events created for kids and the child in you during this annual cultural extravaganza. Enjoy free entry during the IMD'10 Open House Day on 23 May with several engaging activities and programmes happening. For more information, please visit www.museums.com.sg

Contact: Sylvia GOH - National Heritage Board - 61 Stamford Road, #03-08, Stamford Court
Singapore 178892 – Tel.: +65 6332 44 85 - sylvia_GOH@nhb.gov.sg - <http://www.nhb.gov.sg/WWW/>

Sri Lanka

The Department of National Museums

The Department of National Museums is celebrating International Museum Day by organising an educational programme for students in northern region of Sri Lanka with mobile exhibitions as a way to encourage peace and social harmony among the ethnic groups who are living in the north and the south.

Contact: Sanuja Kasthuriarachchi - P.O Box 854, Sir Marcus Fernando Mawatha - Colombo 07 – Tel. 0094 11 2695366 - sanujajakasthuri@gmail.com - <http://www.museum.gov.lk>

EUROPE

France

Musées et collections de l'Université de Strasbourg

Les Musées et collections de l'Université de Strasbourg will be open on 15 May and will invite the public to rediscover heritage treasures of the University of Strasbourg. Concerts and exhibitions are among the activities planned.

Contact: Delphine Issenmann - Universitaire de Strasbourg - 7 rue de l'Université- F- 67000 Strasbourg – Tel.: +33 (0) 3 68 85 07 21- delphine.issenmann@unistra.fr - www.hp-physique.org

Cyprus

Bank of Cyprus Cultural Foundation

The *Bank of Cyprus Cultural Foundation* will organize during the International Museum Day's period an exhibition on Greek painter Yiannis Tsarouchis, in collaboration with the *Benaki museum* and the *Y. Tsarouchis Foundation* in Athens.

Contact: Eleni Zapiti- Curator - *Bank of Cyprus Cultural Foundation* - 86-90 Phaneromenis Str.- P.O.Box 21995 - 1515 Nicosia, Cyprus - Tel. +35722128175 - eleni.z@boccf.org

Czech Republic

Galerie Rudolfinum

Galerie Rudolfinum will celebrate the International Museum Day organizing from 4 pm a guided tour of the *Double Fantasy* exhibition and proposing a special entrance fee - 30 CZK - to the current exhibitions *Double Fantasy* and *Landscape / Image / Photography*.

Contact: Klára Derzsiová - *Galerie Rudolfinum* - *Museum of Decorative Arts* Alšovo nábřeží 12 - CZ - 110 01 Praha 1 – Tel. : +420 227 059 349 - derzsiova@rudolfinum.org - www.galerierudolfinum.cz

Germany

Following the great success of International Museum Day in 2009 in Germany – more than 1,600 institutions welcomed thousands of visitors – the country's 6,000 museums are pleased to participate in the event this year, organising specific tours, workshops, a “a backstage glance” museums festivals, the Night of Museums or free-entrance for International Museum Day. All information concerning the participating museums and the events that they organise will be recorded on a national database available on this website www.museumstag.de.

Contacts:

Mira Höschler
Tel.: +49 30 841095-17
office@museumbund.de
www.museumstag.de

Johanna Westphal
ICOM-Germany
icom@icom-deutschland
Tel.: +49 30 695045-25

Greece

Natural History Museum of the Levos Petrified Forest

The Natural History Museum of the Levos Petrified Forest organizes a series of events under the theme “Geodiversity – the other aspect of biodiversity”. Two exhibitions will take place on the theme of biodiversity, the documentary *Biodiversity at the Northeast Aegean* will be screened and an educational activity “*The Petrified Forest of Lesvos: a subtropical forest 20 million years old*” will be organised.

Contact: Prof. N. Zouros - Natural History Museum of the Levos Petrified Forest – Tel.: +30 225 1047033 - lesvospf@otenet.gr - www.lesvosmuseum.gr- www.petrifiedforest.gr

Italy

Museum Ugo Guidi

The museum presents visual events, music and performance of the Art school *Passaglia*. For International Museum Day, free entries will be available by booking at 348-3020538 or at museouguidi@gmail.com

Contact: Vittorio Guidi- Museo Guidi - Via M. Civitali 33- Forte dei Miami – Tel.: 3483020538 - vittorio_guidi@hotmail.com - www.ugoguidi.it

Poland

Polish Maritime Museum

On the occasion of International Museum Day, the *Polish Maritime Museum* presents the history of the region from a historical and a social point of view by playing real characters and telling stories of the citizens of Gdansk in the 15th, 16th and 17th centuries.

Contact: *Polish Maritime Museum, Gdansk* - Kamila Jezierwska- Department of education - Centralne Muzeum Morskie- Ołowianka 9-13 80-751 Gdańsk – Tel.: +48 58 320 33 58- k.jezierwske@cmm.pl

Galicia Jewish Museum



For the European night of museums, the *Galicia Jewish museum* proposes two temporary exhibitions: *Fragments: International Style Architecture in Tel Aviv*, photography by Yigal Gawze, which deals with the aesthetics of modernist architecture of Tel Aviv and *Our town: Young People Respond to their Local Jewish Heritage* for which schools from Krakow and the surrounding towns were invited to submit their artistic responses to the surviving heritage in their area.

Contact: *Galicia Jewish Museum* - Agata Szymula - External relations - ul. Dajwór 18, 31-052 Krakow, Poland - Tel/fax: (0048) 12 421 68 42 - info@galiciajewishmuseum.org – Tel.: (0048) 12 421 68 42 - agata@galiciajewishmuseum.org - www.galiciajewishmuseum.org

National Museum in Wroclaw



The museum is organising some free-guided tours of the Galleries of the Museum between 11am and 2pm. There will also be a tour on “Strange adventures of artworks”, exemplified by selected works from the Gallery of Stone Sculpture of the 12th and 14th centuries, and Gallery of Silesian Art of the 14th-19th centuries.

Contact: National Museum in Wroclaw - Anna Kowalow - pl. Powstańców Warszawy 5, 50-153 Wroclaw - Director: mgr Mariusz Hermansdorfer – Tel.: +48 71 343 07 27- rzecnik@mnwr.art.pl - www.mnwr.art.pl - www.mn.wroclaw.pl

Portugal

On the occasion of the International Museum Day, 30 museums of Porto will plan many activities as guided tours, workshops, free visits etc.

For more information, please visit: <http://dim2010.portodigital.pt>

Contact: Inês Ferreira - Supervision of knowledge and social cohesion - Porto City Council - Pç. General Humberto Delgado - 4049-001 Porto – Tel. : 222097051 - inesferreira@cm-porto.pt

The Calouste Gulbenkian Museum

The *Calouste Gulbenkian Museum* has been working for a year with a group of 23 teenagers with antisocial behaviour from a nearby school. The aim of the museum was to create a club whose principles would be “to be, to respect, to study, to build”. International Museum Day, on the theme “Museums for social harmony”, is the occasion to highlight the event. There will be also a special reception for visitors.

Contact: Deolinda Cerqueira- Educational department - Av. de Berna 45A - 1067-001 Lisboa Codex – Tel.: (21)7823000- dcerqueira@gulbenkian.pt

Palácio Nacional da Ajuda

The International Museum Day will open with a special concert for children, and will be followed by a performance of contemporary dance specifically created for the halls of the Palace. The curator of the Palace will also organize thematic guided tours.

Contact: Maria José Gaivão de Tavares - Communication and Diffusion - *Palácio Nacional da Ajuda* – Tel. 213 637 095 - <http://pnajuda.imc-ip.pt>

Russia

Moscow Cultural Heritage Committee



On the occasion of the Night of Museums, the *Moscow Cultural Heritage Committee* is offering a free tour of Grostiny Dvor – an interior reconstruction based on archeological details – and a documentary about the archeological excavations in the centre of Moscow, between 11am and 10pm.

Contact: Catherine Tschourakoua- Conservation management - Piatnitskaya, rue 19- 115035 Moscow –
Tel. : +7 (495) 645 6169- belpalat@yandex.ru - www.mkn.com.mos.ru

Spain

Museo de Escultura



The museum programmes activities for children with theatre, photography, and yoga on 14 and 15 May and activities opened to the public as for example a theatre tour, performance of the *Leganes Big Band* and a concert of guitars.

Contact: Carmen Arribas Lazaro- Culture Department - Av/ Museo, 4. Leganes 28914. Madrid – Tel. : 91 248 96 36/35- mcarribas@leganes.org

Museu de Mallorca

On the occasion of the International Museums day, the *Museu de Mallorca* will organize day and night tours, amazing visits, workshops and conferences for all types of public.

Contact: María José Andonegui Aleñar - *Museu De Mallorca* - Carrer de la Portella, 5 – 07001 Palma – Tel. : (00 34) 971 717540 - www.facebook.com/MUSEUDEMALLORCA - museudemallorca@dgcultur.caib.es - mjandonegui@dgcultur.caib.es

Switzerland



On the occasion of International Museum Day, Swiss museums invite you to participate in meetings of all types, from cocktail evenings organised in the museums to intercultural exchanges or inter-generational events.

© **Musée de l’Hôtel Dieu, Ponnentrery Anne Schild**

Contact: David Vuillaume - General Secretary - ICOM-Switzerland -
Association des musées suisses - c/o Landesmuseum Zürich – Tel. : +41 44 218 65 88 - david.vuillaume@museums.ch - www.museums.ch

United Kingdom

Kilmartin House Museum



On the occasion of the International Museum Day, *Kilmartin House Museum* will welcome all the visitors to a free admission day in complete '*social harmony*' organizing a screening of the audio-visual show *The valley of Ghosts* and museum visits. Free tickets can be download from www.kilmartin.org or from Museum reception.

Contact: Anne Smart - *Kilmartin House Museum*- Lochgilphead, Argyll - PA31 8RQ, United Kingdom - admin@kilmartin.org - <http://www.kilmartin.org/>

NORTH AMERICA

Canada

The Virtual Museum of Canada (VMC)

The *Virtual Museum of Canada* is launching a new interactive online space on 18 May, *Canada's Got treasures*. Using Youtube and Flickr, the website invites museums, heritage institutions and individuals from across Canada to upload gems from their own collections for all to experience and enjoy. A quiz will accompany it to test visitors' knowledge of our diverse history and heritage. This collaborative social media initiative will continue until November 2010.

Contact: Canadian Heritage Information Network
service@chin.gc.ca
Tel: (011) 819 994-1200
www.virtualmuseum.ca/treasures

François Gadbois
Business development and marketing / Canadian Heritage
Information Network / Canadian Heritage
Tel: (011) 819 994-1200 - francois.gadbois@pch.gc.ca

United States of America

Minneapolis Institute of Arts



The museum will be offering free admission to the exhibition *Until now* which is featuring various forms of artwork from 1960 to the present day from artists all around the world.

© *Until now*, Nick Cave, *Soundsuit*, 2009, mixed media. Image courtesy of Jack Shainman Gallery, New York (photo by James Prinz)

Contact: Laura Gundersen/ Marketing - Minneapolis institute of arts - 2400 Third Avenue South - Minneapolis, MN 55404 - Phone: (612) 870_3195-
mkttemp@artsmia.org

The Stark Museum of Art, Orange, Texas, USA



The Stark Museum of Art, Orange, Texas, USA, is hosting a roundtable book discussion for International Museum Day on the theme "The Tulip Allure in Art and Horticulture". It is an evening event to provide an opportunity (6:30 to 8:30pm) for the public to come to the Museum beyond our usual daytime hours. *The Stark Museum of Art* is free to the public. A panel will lead discussion of the bestseller *The Tulip* by Anna Pavord in collaboration with Shangri La Botanical Gardens and Nature Center. Topics include connections between art, botany, economics, cultural history and social issues. Light refreshments.

© Robert John Thornton (1768-1837), author / Philip Reingale (1749-1833), artist / **Tulips**

Contact: Elena Ivanova- Chief Educator- Stark Museum of Art - For more information call 409.886 ARTS (2787) or visit www.starkmuseum.org.

Canada – United States – Mexico

The Association of Art Museum Directors

The *Association of Art Museum Directors* (AAMD) is helping to promote ICOM's annual International Museum Day. Nearly all of AAMD's 200 member museums, located across the United States, Canada and Mexico, will offer free or reduced admission to the public on May 18, 2010. A comprehensive list of participating AAMD member of art museums will be available in the newsroom of the AAMD website (<http://www.aamd.org:newsroom/>)

Contacts: Janet Landsay/ Chris Anagnos - Association of Art Museum Directors – Tel.: 212 754 8084 - jlansay@aamd.org - canagnos@aamd.org

OCEANIA

Australia

Museum and Gallery Services Queensland

To draw on this year's International Museum Day theme of 'Museums for Social Harmony', *Museum and Gallery Services Queensland* organises *Museums Alight!*, which is a week-long event that 'shines a light' on the collection items, contemporary art exhibitions, historical venues and stories of museums and galleries in every region of Queensland. Moreover, M&GSQ has encouraged museums and galleries throughout Queensland to join together with other organisations or social groups in their community and hold a progressive dinner, a family activity day, or a temporary display telling local untold stories.

Visit the M&GSQ website to see what events, projects and displays are being held in each community at http://www.magsq.com.au/01_cms/details.asp?ID=190

Contact: Leisha Lawrence – Tel.: 07 3215 0820 - information@magsq.com.au

New Zealand

Kiwi North

On the occasion of International Museum Day, *Kiwi North* is offering a week-long event for schools: teachers can bring their class to visit all the facilities during the week of 18 - 21 May. At the same time, an Anne Frank exhibition will be held.

Contact: Pippa Lawlor - pippa@kiwinorth.co.nz

Kauri Museum

The *Kauri Museum* at Matakohē, New Zealand and the *Yakusugi Museum* on the island of Yakushima, Japan, have reciprocal exhibitions depicting the relationship that has developed between the two cultures, while highlighting the importance of the ancient trees on a global scale and lifting the profile of each community. The new exhibition, *Union of Ancient Trees*, is a commitment to recognize and protect the environment and save forests and in particular the ancient trees of the world; to develop opportunities in education and cultural partnerships. The display opened at the *Yakusugi Museum* on the 22nd April 2010 and will open at the *Kauri Museum* in the week when ICOM celebrate International Museum Day.

Contact: Betty Nelley - *The Kauri Museum* - 5 Church Road- RD 1 - Matakohē 0593-v Northland –
Tel: 09-431-7417 - bnelley@kaurimuseum.com - www.kaurimuseum.co.nz

SOUTH AMERICA

Argentina

Museo Histórico Hospital Nacional de Clínicas

The museum will hold, on the occasion of the International Museum Day, a temporary exhibition on the theme “Museums for social harmony” between 17 and 21 May (a three-party exhibition between *Histórica Hospital Nacional de Clínicas, de Anatomía Dr. Pedro Ara y de patología, la Facultad de Ciencias Médicas* and *Programa de Museos de la Universidad Nacional de Córdoba*). There will be also a scientific and academic meeting on the theme “Atlas of Anatomy and Clinics Obstetrics Normal and of Pathology” (*Atlas de Anatomía y de Clínicas Obstétrica Normal Patología*).

Contact: Armando Rios – Secretary - Tel: 0351-4337014 Int : 112 - museohnc@hotmail.com

Colombia

Casa Museo Pedro Nel Gómez

On May 18th, on the occasion of the International Museums Day, the admission to the *Casa Museo Pedro Nel Gómez* will be free for the spectators of the exhibitions and for the participants to the planned activities. These will include workshops for children and adults (stained glass windows, engraving, kite making and flight, puppet show...) and guided tours.

Contact: Carrera 51B No. 85 24 – Barrio Aranjuez - Medellín – Colombia – Tel.: (574) 2332633 - programacion@museopedronelgomez.org - guias@museopedronelgomez.org - www.casamuseopedronelgomez.blogspot.com

Costa Rica

Contact: - Zulay Soto - Chair of ICOM Costa Rica – Tel.: 22721249 y 89317985

Museo de Arte y diseño contemporáneo

The *Museo de Arte y diseño contemporáneo* will propose free admission from 9:30 am to 8:30 pm. The museum will organize showings and animations between 3 pm and 5 pm, guided tours and workshops for kindergarten children and primary and secondary students, based on the different artistic techniques presented in the exhibition.

Museo histórico Casona de Santa Rosa

The *Museo histórico Casona de Santa Rosa* will organize guided tours of the museum and a debate about the importance of the museums and the museums all over the country at 10 am, 2 pm and 4:30 pm.

Banco Central de Costa Rica Museums

The *Banco Central de Costa Rica Museums* will open for free. They will organize participative activities with some artists: « *Hasta su agosto mayo* » from 9:30 am to 12:30 pm and « *El árbol de la armonía* » from 4 pm to 7 pm. There will also be guided tours.

Museo de cultura popular

The admission to the *Museo de cultura popular* will be free. Some debates will be organized, and a romantic serenade in the museum from 7 pm. And then, a dancing evening titled « *Taller aprende a bailar con cimarrone* » will start at 8 pm.

Museo Calderón Guardia

The *Museo Calderón Guardia* will set up free admission to the historical halls about Doctor Calderón Guardia and the social reforms of the 40's in Costa Rica. The admission to the art exhibition of the museum collection will also be free.

Museo de Jade

On the occasion of the International Museums Day, the *museo de Jade* will offer a free tour to the natives.

Museo + UCR

On May 25th, the *Museo + UCR* will organize various activities, among which an exhibition called '*Universidad de Costa Rica: 70 años, 70 historias*'. The opening will take place on May 25th, at 5 pm during a conference under the theme "*Museos trabajando con la persona adulta mayor*".

Museo municipal de Cartago

The admission to the *Museo municipal de Cartago* will be free during the International Museums Day 2010.

Museo nacional de Costa Rica

On the occasion of the International Museums Day, the *Museo nacional de Costa Rica* will propose free admission to the exhibitions and to the theatrical tours.

Teor

The *Teor* will set up a kind of conservatory with the artist Adrián Arguedas from 7:30 pm. The admission to this conservatory will be free.

Parque zoológico y Jardín Botánico Simón Bolívar

The *Parque zoológico y Jardín Botánico Simón Bolívar* will organize guided tours at 6 pm, 7 pm and 8 pm. The admission will be free between 5:30 pm and 8 pm.

Guatemala

ICOM Guatemala organises Museums Month in collaboration with the Ministry of Culture and sports of Guatemala. The inauguration will be on 1 May. There will be a tribute to a Guatemalan archaeologist who worked in culture and the arts in Guatemala. On 17 May, there will be a tribute to workers, educators, directors, security staff and secretaries. On 18 May, there will be free entries to participating museums. On Monday 22nd, an academic forum will be organised under the theme "How museums can create social harmony?" Some 23 museums will participate in International Museum Day.

Contact: Beatriz Quevedo - ICOM-Guatemala - 8a Avenida 14-12, Zona 1, Centro Histórico - 01001 Guatemala – Tel.: +502 2253 6657 - bquevedom@gmail.com

Museo de la Universidad de San Carlos

On May 18th, the *Museo de la Universidad de San Carlos* (MUSAC) will celebrate the International Museums Day with admission free to the museum from 9:30am to 5:30pm, guided tours from 10:30am to 12:30pm, a marimba concert from 11am to 1pm, a treasure hunt from 14:30pm to 15:30pm and a “*Visit of the vault of the MUSAC*” during which the visitors will look up to the most interesting places of the structure which are often closed to public. On May 24th and 27th, the museum will organize a Round Table under the theme “*Interculturalidad desde el Aula*” (“*Interculturality in the classroom*”) and a gastronomic exhibition titled “*Platillos con Identidad*”, which goal is to introduce food as a means to promote social harmony between several cultures.

Contact: Licda. Gladys Barrios- Chairperson - *Museo de la Universidad de San Carlos* - MUSAC

9a. Avenida 9-79, Zona 1 – Tel.: 502-22327666 - www.musacenlinea.org - direccion@musacenlinea.org

Peru

Several museums in Peru are organising tours and presentations for the public: *Apurimac, Ayacucho, Huanuco, Ica, Junín, Museo de Sitio de WariWilka, Museo Regional de Arqueología, Museo de la nación, museo nacional de arqueología, antropología e Historia del Perú, casa museo José Carlos Mariategui, Museo de sitio Pachacamac, museo nacional de la cultura peruana, San Martín.*

Contact: Margarita Ginocchio Lainez Lozada - Direction of museums and management of historical heritage - mginocchio@inc.gob.pe

For more information on International Museum Day, you can visit the website:
http://icom.museum/doc/imd2010_activity.html

About ICOM

Created in 1946, ICOM (International Council of Museums) is an international non-governmental organization maintaining formal relations with UNESCO and having a consultative status with the United Nations' Economic and Social Council. ICOM is the only international organisation representing museums and museum professionals.

ICOM is:

- A diplomatic forum made up of representatives from 137 countries and territories
- Standards of excellence for museums including ethics (Code of ethics for museums)
- An international network composed of 30,000 museum professionals around the world
- A think-tank composed by 31 International Committees which represent ICOM's specialities
- Missions of international public service notably in the fight against illicit traffic and emergency programmes in case of natural disasters or armed conflicts

For all questions concerning the world museum community and for interview requests with ICOM's Director General, please contact the press office:

Press contact: Nadine AMORIM – Tel. + 33 1 47 34 91 63 – nadine.amorim@icom.museum